



## Columbia Gorge CWMA Education & Outreach Committee Meeting

March 27<sup>th</sup> 2019, 3:10pm-4:00pm

Hood River Extension Service, 2990 Experiment Station Dr., Hood River, OR 97031

**Attendees:** Mika Barrett, Courtney Gattuso, Jeanette Burkhardt, Jennifer DeShong, Carolyn Wright

### 3:10 Welcome

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### 3:10 ISEP

Mika Barrett & Courtney Gattuso

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- The Invasive Species and Exotic Pest Workshop was held on February 28<sup>th</sup> in Skamania County at the Hegewald Center! The event drew in about 100 attendees.
- Recap
  - The group thought that the event was easily one of the best we've ever had!
  - There was a ton of positive feedback from attendees and everyone enjoyed Marty's Kahoot quiz, especially as a post-lunch activity.
  - All presentations are on the CWMA website, with the exception of Jennifer Andreas' (Flowering Rush), which will be posted once photo credentials are added.
  - Courtney has distributed a survey to the attendees and will receive feedback once responses are submitted.
- Ideas for next year
  - Maybe including an in person invasive quiz (like Sven-Erik's entomology specimens) with live samples/pressed specimens
  - Double checking audio and visual functionality prior to presentations; maybe reducing light reflection on projector screen?

### 3:15 Boot Brush Kick-Off

Mika Barrett & Courtney Gattuso

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- The Boot Brush Kick-Off was held last weekend on March 23<sup>rd</sup> and March 24<sup>th</sup>! There was a total of 20 volunteers, but could be more if volunteers brought friends and family.
- Recap and planning logistics

- Having designated “pick-up locations” for volunteers to retrieve volunteer kits was a good idea!
- Logistically, the event takes a lot of time and coordination, but everything came together nicely in the end.
- 1000 boot brushes were ordered from State Line Tack (an equestrian wholesale company), but shipping took quite a while.
- Gathering remaining outreach materials
  - Volunteers will be dropping off extra materials to one of the “pick-up locations” that were advertised.
- Thoughts for next year
  - Some volunteers passed out all of their materials quickly, and others did not have as many visitors.
    - Analyze 2019 data from volunteer tally sheets and figure which trailheads will need more materials than others based on popularity.
  - Volunteers would like some sort of visual representation to distinguish themselves from crowds (hat, safety vest, sandwich display board, etc.)
  - New registration system other than SignUp (very clunky and limited in features); maybe try Event Brite next year?
  - Having the Education & Outreach Committee assist with volunteer kit preparation at committee meeting.
    - Volunteer kits took A LOT of time!
- **ACTION:** Courtney and Mika will count remaining boot brushes from the event. Courtney will gather final tallies and include on the website and save to CWMA archive.

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### 3:20 Stop the Invasion

All

- Stop the Invasion is right around the corner on April 4<sup>th</sup>! Registration is open and there are plenty of open spots.
- There are LOTS of credits being offered! (ODA, WSDA, ISA, and OLCB)
- Additional advertising ideas
  - The event has been advertised through the Columbia Gorge and 4-County CWMA listservs, PDX Ecologists, and Willamette Weeds.
  - The group suggested that ODA Oregon Weeds and WISC listservs would be ideal to post to.
- **ACTION:** Courtney will advertise Stop the Invasion on Oregon Weeds and WISC listservs.

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### 3:30 Field Day

All

- The CWMA Field Day will be on Wednesday, May 29<sup>th</sup> (changed from May 28<sup>th</sup> to reflect new meeting day) and will focus on the Eagle Creek Fire.
- Eagle Creek Fire
  - Potential locations
    - Road 777, Tanner Creek, McCord Creek, paved state trail between Eagle Creek and Cascade Locks
  - Potential speakers
    - Mika Barrett – Friends of Columbia Gorge; volunteer stewardship
    - Chris Aldassy – EMSWCD
    - Alex Staunch –Mosaic Ecology; contractor perspective
    - John Cowan – OPRD
    - Sara Callaghan – USFS; Memeloose Fire (to compare)
  - Event logistics
    - Event logistics (meeting place, restrooms, etc.) to be determined once locations have been decided.
- **ACTION:** Courtney and Mika will coordinate with potential speakers and circle back with the Education & Outreach Committee. They will schedule a teleconference meeting with the committee and speakers if need be.
- **ACTION:** Courtney will make an event flyer/registration page and distribute it to the listserv with the Save the Date.

**4:00 End**

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## **Next Education & Outreach Meeting**

**August 28<sup>th</sup> 2019, 3:10pm-4:00pm**

*Hood River Extension Service*

*2990 Experiment Station Drive, Hood River, OR 97031*