



Columbia Gorge CWMA Education/Outreach Committee

August 28th 2019, 3:10-4:00 pm

NEW LOCATION

Hood River Fire & EMS—Ty Taylor Fire Station (Leonard Hay Community Room)
1785 Meyer Parkway, Hood River, OR 97031

Attendees: Emily Stevenson (Skamania County), Mika Barrett (Friends of the Columbia Gorge), Courtney Gattuso (CSWCD), Sam Leininger (CSWCD), Jennifer DeShong (USFS)

3:10 Stop the Invasion Training

- The CWMA will not be hosting Stop the Invasion in 2020.

3:20 ISEP Training

- 2019 Learnings & Improvements
 - The group thought that last year's event had a nice variety of speakers and topics were balanced with weeds and pest related issues.
 - The CWMA received great feedback from the event and people seemed to really enjoy Marty's Kahoot! quiz.
 - We will double check the AV equipment prior to the event next year, and possibly order a new projector to avoid any technical issues.
 - There is also the potential of looking into other venues since attendance is increasing each year, and the Hegewald Center is becoming snugger for our group.
- Brainstorm ISEP speakers/topics
 - The group brainstormed some potential speakers and topics for the 2020 event.
 - Some ideas include:
 - Pesticide Updates – Kaci Buhl?
 - Lolo Pass Hawkweed Project
 - Puncturevine Control & Distribution/Boise Goathead Festival
 - Weed Free Gravel Certification
 - Local Biocontrols – Jennifer Andreas? Joel Price?
 - Introduction Grass ID Course
 - Invasive & Native Look-A-Likes – Dominic Maze?
 - Play, Clean, Go!
 - Pikas and Gravel Pits

- Western Invasives Network Update
- Let's Pull Together Campaign – Cheryl Howard (City of Bend)
- **ACTION:** The Education & Outreach Committee will continue to brainstorm and reach out to potential speakers to present at ISEP.
- **ACTION:** Courtney will send the Save the Date for ISEP in the next couple weeks.

3:40 Boot Brush Kickoff

- 2019 Learnings & Improvements
 - The Committee would like to move away from the previous registration system (SignUp), and try out Eventbrite for the upcoming event.
 - The group agreed that handing out packable boot brushes are a great way to outreach to the public, and the CWMA should continue providing boot brushes for volunteers to hand out.
 - Since making the “Volunteer Kits” took a significant amount of time, the Committee should spend the Committee meeting prior to the event making kits together.
 - Official volunteer gear will help the identify themselves to the public, and logoed gear would be even better!
- The next Boot Brush Kick-Off is scheduled for April 25th & 26th 2020.
- **ACTION:** Courtney, Mika, and Emily will tally up the remaining boot brushes to figure out how many to purchase for next year.
- **ACTION:** Courtney will look into costs associated with volunteer “swag” to help identify volunteers for the 2020 event.

3:50 Field Day

- The Committee ran out of time this meeting and could not discuss any details about the previous and upcoming Field Day event.
- **ACTION:** The Education & Outreach Committee will plan to discuss 2020 Field Day at the upcoming Committee meetings.

4:00 End

Next Education & Outreach Committee Meeting

October 23rd 2019, 3:10pm-4:00pm

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