



Columbia Gorge CWMA Steering Meeting

January 31st, 2017

OSU Extension Office,
2990 Experiment Station Drive,
Hood River 97031

Attendees:

Sarah Hamilton

Emily Stevenson

Cyndi Soliz

Marty Hudson

Sam Leininger

Welcome

- Next meeting date: April 4th is next meeting date- Teleconference 1-2

Farm Bill Update

- ISEP Workshop March 2nd, Finalize Agenda- Japanese beetle speaker. Send money requests to Emily. Todd is applying for arborists credits.
- 11 registrants.
- Advertising. \$1,000 for both workshops.
- What design and where to advertise?
- Skamania County Pioneer.
- Hood River and white salmon are owned by the same
- Ecounite, CPOP, UERC, 4-County
- Suggestion to target trade organization magazines for both the BMP and ISEP. A press release into the right hands could be good. The local papers won't cover it if we charge for the classes. Emily has a media release and flyer written up.
- Suggestion to put more money into the advertising the BMP training. Group agreed.
- Add registrants to the list serve? No. Create a contacts group with ex-registrants. Sarah can work on creating a list and improving.
- Do we need a meeting with Justin and Jalene re: ISEP? No. Christina can look in to advertising options for ISEP.



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- Sarah will double check with Justin to make sure the Stop the Invasion? Sam suggests that it may make the class look Washington-Centric. We could convince Jalene to have a 'Stop the Invasion' Campaign. Let's throw OISC logo on this as well.
 - Emily asked if we could use the OISC logo.
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 - BMP's Cyndi. Has 1 more to do and then the BMP's are formatted. Cyndi will send them to Sarah. Marty will edit them after Sarah.
 - BMP's. –When do we need them? We need to have them done for the 'Stop the Invasion' Training. Emily will let us know the hard deadline.
 - Weeds of the Gorge Update- Sam, Christina and Emily have been talking about this. Christina suggested adding houndstongue, spotted knapweed, diffuse knapweed, puncturevine and 2 others. Sam; started to do formatting. It is formatted in InDesign. He has run out of time to give the effort. He hasn't done anything with the format yet. Update the partners list and format. Deadline will be near the 1st part of April. BMP's will get printed out quickly. We have \$7000 to spend on printing. Emily will look into the deadline and let us know.
 - Emily will make updates and send it to sam.
 - Timelines: Sarah can work through the timeline and send out meeting invitations for the follow-up meetings.

Coordinator Update

Financial Update

We invoiced everyone and received \$9000. We have invoiced BLM for \$5000. The agreement with Skamania County will bring more. We need to think about where we want to spend some of the money. Where to spend resources?
Maintaining a slush fund is key.

Member updates

All

Robin can send Katie or Roland on the 24th. He felt the Courtney Rd area would be best because there is oak release with fire, without fire, and with thinning.
Another area- Catherine creek or Rowena dell.



Next Columbia Gorge CWMA Steering Committee Meeting

April 4th, 2017, 1-2pm.

Menucha Retreat and Conference Center

38711 Historic Columbia River Hwy,

Corbett, OR 97019