



Columbia Gorge CWMA Education & Outreach Committee Meeting

September 23rd 2020; 3:00pm-4:00pm

Teleconference

Attendees: Courtney Gattuso (CSWCD), Troy Abercrombie (WIN), Mika Barrett (FOCG), Sam Leininger (CSWCD), Emily Stevenson (Skamania County), Sara Woods (FOCG), Justin Bush (WISC)

3:00 Welcome

Mika Barrett

3:05 2021 Invasive Species & Exotic Pest Workshop Brainstorming Session

All

- Scotch Broom Ecology & Management Symposium
 - Justin Bush (WISC) provided the group with useful takeaways from the Scotch Broom Symposium to assist with our ISEP planning efforts.
 - Justin has used the GoToWebinar platform for 3 years now, it features registration and participation tracking, you can see how long someone was logged on for. Troy and Justin both presented and organized the Scotch Broom Ecology and Management Symposium – here are the takeaways they noted:
 - WSDA/ODA recertification credits?
 - Twice a session, they had a code word on a slide and had attendees enter the code word on the chat or send an individual email, but chat is ideal. Maybe include a disclaimer that the code word is only for applicators to avoid non-applicator submissions.
 - How to handle group registrations?
 - For WSDA crediting, you have to provide list of participants who attended, not all members who logged on in a group account gave emails or codes to obtain credits, you have to be the bad guy in those cases.
 - Facilitator and Technical Coordinator?
 - Justin and Troy suggest having one person facilitating the event and someone running the technical side of the platform. Mike Wendt ran the show during the scotch broom symposium, he is the Research Reference Librarian at WSDOT.

- **ACTION:** Emily to reach out to Justin to see if we should ask Mike to be the Technical Coordinator for the event.
 - Time keeping and tracking?
 - Justin and Troy suggest having a better system in place, yanking speakers from their presentations was awkward. Time cards are not effective during webinars. Maybe having a phone system in place to notify speakers of time left.
 - Attendees' questions?
 - They held off on questions and had a panel at the end, "Brady Bunch" style, the group of speakers were able to talk to each other which was interesting.
 - Video streaming?
 - The sound quality was really poor when videos are shown through Powerpoint, the audio is picked up through speaker's microphone, wifi connection and speed have a lot to do with it.
 - Courtney suggests using the video upload feature on GoToWebinar, it allows the audio from the video to be played directly through app, rather than someone's microphone.
 - Back-up plan?
 - They had the last speaker fill as the back-up speaker in incase someone's internet goes out. Maybe have the Kahoot! quiz ready to roll in this case.
 - ISEP attendee survey?
 - Justin may want to have the agenda beforehand and get it approved by USDA-APHIS, making sure event content adheres to pest requirements.
 - Recording?
 - Broke the videos out and had them on Washington Invasive Species Council YouTube channel.
- Justin left meeting early, but the rest of the group continues to brainstorm for the 2021 event:
 - Final topics and responsibilities
 - Climate Change – Courtney (Jessica Halofsky? Jennifer Gervais?)
 - First foods/culturally important habitats – Jeanette (Jeanette's colleague at YN?)
 - Spotted lanternfly – Emily (TBD)
 - eDNA technology – Sara (Rachel Meyer?)
 - New and upcoming weeds – Troy (TBD?)
 - Bradford Pear Bounty – Sam (Dave Coyle - confirmed)
 - Kahoot quiz - Talk to Marty
 - Duration of topics?
 - Give each speaker 25 minutes plus 5 minutes for questions, the group decided to have two segments in one day. First segment 10am-noon, one-hour lunch, second segment 1-3pm.

- Speaker Information Sheet
 - **ACTION:** Courtney and Emily will update last year's Speaker Information Sheet and send it to committee member to disperse to speakers.

4:30 2021 Boot Brush Kick-Off Update

Mika Barrett

- Friends of the Columbia Gorge's Trailhead Ambassador Program; current and anticipated effects of COVID-19.
 - What does that look like for the 2021 Boot Brush Kick-Off?
- This topic will be added to the October committee meeting since the group ran out of time.

4:30 End

Next CWMA Education & Outreach Committee Meeting

October 28th 2020, 3:10pm-4:00pm

Teleconference